

THE TRUMPET SOUND

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Protandim

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Quote

Protandim is a result of decades of research and work by Dr. Joe McCord

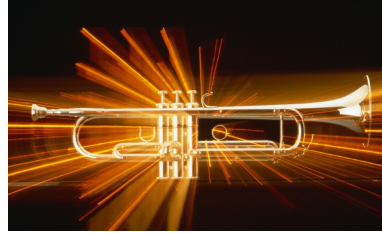
Vitality & Longevity Report



FLAG CORNER:

The winter George Washington and his men spent at Valley Forge in 1777 proved to be one of the greatest examples of endurance. Valley Forge was a virgin wilderness with no barracks, huts, or shelters. Washington writes men are “barefoot and otherwise naked.” Even food and clothing supplies collapsed and men received no provision whatsoever for more than a week. George Washington’s eyes often filled with tears as he saw their condition and witnessed the suffering those men paid.

Our flag still waves today because of the bravery and steadfast endurance from soldiers of past and present.



MEDICAL SCIENCE PROVES PROTANDIM, A NATURAL DIETARY SUPPLEMENT, BENEFICIAL TO THE BODY

Meet Dr. Joe McCord, the scientist behind Protandim. From a chemistry set he received at Christmas as a child to co-discoverer of superoxide dismutase (SOD), an enzyme that eliminates free radicals, and much in between, Dr. McCord’s science has given humanity assistance in our well-being. The discovery of SOD was the scientific foundation for anti-aging research at the cellular level which reduces the risk of over 250 degenerative diseases. Dr. McCord has since been named “lead or coauthor” on 212 published scientific articles on related matters including the roles of SOD and/or NRF2 in oxidative stress, heart, liver, lung, brain, muscle and other organ health, the mechanism and effects of Protandim, implications for cancer treatment, and more. He discovered SOD while studying

biochemistry at Duke University. For that discovery, Dr. McCord received the Elliot Cresson Medal in 1997, the highest award given by the Franklin Institute. The Institute awards are among the oldest and most prestigious science awards in the world and have honored the greatest men and women of science, engineering, and technology including Marie and Pierre Curie, Alexander Graham Bell, Orville Wright, and Henry Ford. With Dr. McCord devoting forty years of research, it has given us a groundbreaking product called Protandim, scientifically proven to be an effective



NRF2 synergizer which activates the production of antioxidant enzymes—SOD by 30%, Catalase by 54%, and a 300% increase in the cellular antioxidant glutathione.

What are antioxidant enzymes? Enzymes that eliminate free radicals. Our cells are bombarded by toxins from the food we eat and the air we breathe as well as radiation, herbicides, and even mental stress.

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DONNY OSMOND SPEAKS FOR PROTANDIM

Donny Osmond who believes health and fitness is an important and necessary part of his success has added Protandim to his daily regimen.

On Donny’s request, his doctor reviewed existing studies and conducted tests of his

own with a positive conclusion turning his skepticism into promotin. Donny wanted to make sure that this natural, dietary supplement was the real deal and was assured of its authenticity after confirmation from his doctor. He says in the newsletter, Vantagepoint, May 2013,

“Whenever I have the opportunity to discuss health and wellness, I mention Protandim because it has made a difference in my life. I believe Protandim is one of the reasons I look and feel like I do.” Donny also believes he owes those who come to see his shows

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How significant is Protandim ?

“Protandim is arguably the most important supplement of our time.”

Life Vantage Chief Science Officer—Joe McCord



NRF2 is a protein that binds itself to a DNA sequence. NRF2 enters cells to stimulate protective genes and enzymes to neutralize the effects of free radicals and communicates with cells, instructing them to do what they are already designed to do. When activated, NRF2 enters the nucleus of a cell and upregulates “survival genes,” genes that enable cells to survive in the face of stress from free radicals and other genes that promote inflammation and fibrosis to help the body function at an optimal level.

AMAZING!

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These toxins are known as oxidants or free radicals. Free radicals continually attack our cells and create terrible damage within our tissues and organs. Most of the diseases of aging are closely associated to oxidative stress, which simply said, is the wear and tear on the body or so called “rust” and is inevitable for everyone. Protandim is a daily, dietary supplement and the **only one** that is clinically proven to reduce oxidative stress by 40% in 30 days to levels equivalent of a 20 year old through Nrf2 inactivation.

Today, there is much information about antioxidants but

there is a great difference in the benefits of direct antioxidants found in antioxidant rich foods and supplements such as Vitamin C and E, and Protandim, an indirect antioxidant that tells your body to increase production of antioxidant enzymes. Direct antioxidants can neutralize only one free radical in a one to one process, is rendered useless, and is insufficient to combat the onslaught of free radicals in our bodies. However, when Protandim turns on the switch for our body to produce more antioxidant enzymes, our body can eliminate one million free radicals per second without being used up as Dr. Skip Campbell ex-

plains in his book, *Debunking the Antioxidant Myth*. Which do you think is better- eliminating free radicals on a one to one basis or one million to one? Chief Science Officer, Dr. Joe McCord says, Protandim is “arguably the most important supplement of our time.”

Lesa Hukill



Watch this Prime Time live investigative report:
www.abcliveit.com

DONNY OSMOND SPEAKS FOR PROTANDIM (CONT.)

the best performance possible and feels Protandim is a vital part to help maintain his vigor. As a husband, father, and grandfather, he also feels Protandim is a contributing factor to his longevity allowing him to spend year after year with his family.

Donny believes in its benefits so much that he has become a spokesman and is busy promoting this life changing, natural supplement in the media. He spoke for Protandim on ABC’s Las Vegas “The Morning Blend” and in a story about Donny on

“Entertainment Tonight”. as well as an interview on CBS’ Philadelphia affiliate. “I love Protandim. I take it every day. It’s an inside-out approach to health and wellness.” Watch Donnie on Dr. Phil show: [Donnie Osmond on Dr. Phil](#)

HEALTHY WALDORF SALAD

- 2 1/2 cups (approximately 3) unpared apples, cored cubed
- 1 1/2 tablespoons lemon juice
- 1 1/2 cups seedless grapes
- 1 cup chopped celery
- 1 cup (4 ounces) elbow Macaroni, uncooked
- 1/4 cup mayonnaise
- 1/4 cup sour cream
- 1 cup broken walnut

Cook elbow macaroni according to directions Rinse with cold water to cool quickly, drain well and set aside. In another bowl, sprinkle lemon juice over apples, toss lightly. Combine apples and lemon juice with grapes, celery, mayonnaise, and sour cream. Stir. Add macaroni and toss



gently. Chill. Sprinkle with walnuts just before serving. If desired, serve on bed of lettuce leaves. Makes 4-6 servings

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 Italian researchers found that people who eat more than one apple a day lower their risk for several cancers (oral, esophageal, colon, breast, ovarian,, prostate, and others) by 9 to 42 percent.

By , [Delia A. Hammock MS,RD](#)